



Press Information

AVI Celebrates The Production of Truck Number 7,600

Arabian Vehicles & Trucks Industry (AVI) proudly celebrated the production of truck number 7,600. AVI, a Zahid Group Company represented by Sh. Fahad Y Zahid, was joined by Mr. Peter Karlsten, Mr. Claes Nilsson, Mr. Lars-Erik Forsebegh and Mr. Heinz-Jurgen Low from AB Volvo to commemorate this milestone achievement. The monumental truck was delivered to Mohammed Ali Al Swailem Group (MASCO), one of Zahid Tractor's prominent and loyal customers. This truck is one of a 100 truck's order being delivered by Zahid Tractor to MASCO.

Headquartered in Riyadh, MASCO is a general contractor specializing in various construction fields, including infrastructure, building, water, environment and power projects. MASCO was founded in 1984 by Mohammed Ali Al Swailem, who began his career in the 1950s as an employee with the Arab American Oil Company (Aramco). He soon progressed to have his corporation as one of the leading national companies participating in the construction boom during the 1970s. Today, MASCO's building portfolio consists of numerous highways and infrastructure projects across the Kingdom.

In addition to construction activities, MASCO has played a vital role in the national industry field, establishing the majority of the Kingdom's water purification industry and representing major industrial activities such as steel mold dyes, food processing and electrical and telecommunication cable industries. MASCO's industrial products are made in accordance with the highest Saudi standards, health requirements, and related environmental standard requirements. By using their current fleet of 350 Volvo Trucks and a number of other vehicle brands in such projects MASCO continues to thrive.

When receiving truck number 7600, MASCO representative Mr. Yousuf Al- Sokhaiber declared: "Our successful partnership with Zahid Group goes back to almost two decades. We value in Zahid Group their customer focused policy that spans across all the stages of our business relationship; from product purchase to after-sales service and spare parts."

