



Press Information

New Volvo FM revealed at CV Show

The new Volvo FM was the centre of attention at the Commercial Vehicle Show in the UK today, with attendees excited to get an up-close look at the new Volvo model.

The new Volvo FM is making public debut at the Commercial Vehicle Show in Birmingham, as part of a dazzling presentation. Strong emphasis has been placed on the updated driving environment and improved productivity for customers.

"To use a football analogy, the FM is an invaluable all-rounder that does an equally brilliant job wherever and whenever it is needed", said Claes Nilsson, President of Volvo Trucks, at the press conference today. "With its top-notch flexibility and transport efficiency, the FM covers the needs of most haulers."

The new Volvo FM was officially launched on March 19th, but at the Commercial Vehicle Show, it is the first time the public can get an up-close look at all the new features. Putting the vehicle on show in Birmingham makes sense since the Volvo FM has long been a favourite with UK drivers and fleet owners.

"The customer base for the FM in the UK reflects its popularity as a fantastic driver and payload friendly truck. In fact, every third new Volvo truck sold here is an FM. The new truck is designed to ensure excellent driving properties, while at the same time the hauler benefits from maximum uptime and minimum fuel costs", said Claes Nilsson.

See film from the full press conference on YouTube

See summary film with interviews on YouTube

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Visit <http://www.thenewsmarket.com/volvogroup> to access broadcast-standard video about the Volvo Group's various production plants and products. You can download graphic images in the form of MPEG2 files or order them on Beta SP tape. Registration and video are free to the media.
Images are available in the Volvo Trucks image bank <http://images.volvotrucks.com>.

Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of medium to heavy duty trucks. Customer support is secured via a global network of 2,300 dealers and workshops in more than 140 countries. Volvo trucks are assembled in 16 countries across the globe. In 2012 more than 105,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, and drive systems for marine and industrial applications. The Group also provides solutions for financing and service. Volvo's work is based on the core values quality, safety and environmental care.