



Press Information

VOLVO FH WINS 'INTERNATIONAL TRUCK OF THE YEAR 2014'

A year, almost to the day, after its spectacular launch, the new Volvo FH was voted 'International Truck of the Year 2014' by leading commercial vehicle journalists, representing 25 magazines throughout Europe.

The 'Truck of the Year' award was received by Volvo Trucks' President Claes Nilsson at a ceremony at the Comtrans exhibition in Moscow yesterday evening.

Summing up the jury vote, International Truck of the Year Chairman Gianenrico Griffini commented: *"Volvo Trucks has delivered a completely new heavy-duty truck, which, with its innovative cab, hi-tech driveline components and advanced maintenance solutions, sets a new benchmark in the automotive industry."*

State-of-the-art premium truck

This is the third time that the Volvo FH has won the 'International Truck of the Year' award, as it also won in 1994 and 2000.

"We are honoured and happy," says Claes Nilsson, President of Volvo Trucks. "When we introduced the new FH in September 2012, we claimed that it was pushing the envelope of what a premium truck could offer. The 'International Truck of the Year' award confirms that the Volvo FH lives up to this promise."

The all-new Volvo FH is a truck built with the driver in mind and the focus on improving the haulage firm's profitability. It boasts important innovations in all crucial areas: fuel economy, ergonomics, handling, active and passive safety, and time-saving features.

The new Volvo FH in a nutshell

- The truck is available with a range of 13- and 16-litre engines.
 - The I-See technology can save up to five per cent fuel. I-See uses electronically recorded information about the topography of the roads to automatically optimise gear shifting, speed and auxiliary braking.
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- The handling is superior thanks to an improved chassis and the option to choose individual front suspension.
- The driving position is better and offers greater flexibility. For instance, the steering wheel now has a neck tilt function, a world-first in the truck world.
- The driver has a better view of the road, not least owing to the increase in the usable window area in the cab and the innovative rear-view mirror design.
- More upright A-pillars add one cubic metre of interior space. This gives 300 litres of on-board extra storage capacity and greater on-board comfort.
- Volvo Trucks offers maximum uptime with the new FH. This promise is based on new technology for remotely monitoring component wear and overall vehicle condition.

Boosts profitability for the owner

"The new Volvo FH increases the haulage firm's profitability in many different ways," says Claes Nilsson, concluding: "And giving your drivers the opportunity to work in the 'International Truck of The Year' is, of course, an extra bonus."

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Notes for Editors :

1. The Volvo FH was launched on September 5th 2012.
2. For more information about the new Volvo FH, please go to our Newsroom :
http://www.volvotrucks.com/trucks/global/en-gb/newsmedia/Pages/news_and_media.aspx

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Images are available in the Volvo Trucks image bank <http://images.volvotrucks.com>.

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