



## Press Information

# New Volvo FL chased by bulls

In Volvo Trucks' new film 'The Chase', the Volvo FL distribution truck faces the ultimate test. In the film the truck is chased by bulls in a race through the medieval Spanish town of Ciudad Rodrigo. "It's incredible that you can get a truck this size through a town this small," says precision driver Rob Hunt.

In Volvo Trucks' series of spectacular tests, the turn has now come to the Volvo FL distribution truck. During the development of the new Volvo FL, top priority was given to making the vehicle as comfortable as possible to drive. In 'The Chase' Volvo Trucks aimed to show how easy it is to manoeuvre the new 12-tonne truck in a demanding urban environment by giving precision driver Rob Hunt the task of driving a two kilometre course through the congested streets of Ciudad Rodrigo - while being chased by a herd of bulls.

"The town is old, the streets are narrow and we drive on slippery cobblestones. To be chased by bulls on top of that is a real challenge," says Rob Hunt.

During the test in Ciudad Rodrigo, the truck had to maintain a speed of at least 30 kilometres an hour just to keep out of the way of the bulls. In certain sections of the course the streets were so narrow that Rob Hunt had to tuck in his rear-view mirrors.

"The bulls maintained a consistently high speed and were really close sometimes, but the truck handled the corners very well so it was just a matter of driving. There was a whole lot happening, but the truck helped me the whole way," says Rob Hunt.

The safety of both people and animals was the top priority during the spectacular event. All necessary safety precautions were taken.

"The biggest risk was that we were in a town. It was live and we had to make sure that it was safe for both people and animals. With the big rear mirrors I had a good view of the bulls and the bull runners behind me so I could keep a good safe distance. And the automated gearbox made it easy to focus on the driving," says Rob Hunt.

"The new 12-tonner is a sharp contender in the largest medium duty segment. The truck is well-thought-out in every detail. Take for instance the smaller wheels, which lower the



cab by five centimetres. This gives the driver better visibility all round and makes it easier to get in and out of the cab," says Tobias Bergman, Product Manager Distribution and Refuse Segment at Volvo Trucks.

The fact that the Volvo FL is specially tailored for fast and agile urban transports was something that precision driver Rob Hunt learned first hand when he took the starring role in 'The Chase'.

"For a driver using this truck every day for work it's comfortable, for both short-distance and longer trips. It has an automated gearbox and cruise control and it's easy to steer. The visibility is great; you can see cars, bicycles and pedestrians. This truck definitely makes the driver's life easier," says Rob Hunt.

After the run the bulls were retired to a farm outside Guadalajara.

See 'The Chase'

See the race from Rob Hunt's perspective

Previous films in Volvo Trucks' spectacular test series include 'The Hamster Stunt', 'The Hook' and 'The Ballerina Stunt'. More films are in the pipeline.

See 'The Hamster Stunt'

See 'The Hook'

See 'The Ballerina Stunt'

The race can be experienced in 360 degrees

October 10, 2013

*For further information, please contact:*

*Marie Vassiliadis, Media Relations Volvo Trucks, telephone +46 31 3224127, e-mail [marie.vassiliadis@volvo.com](mailto:marie.vassiliadis@volvo.com)*

Visit <http://www.thenewsmarket.com/volvogroup> to access broadcast-standard video about the Volvo Group's various production plants and products. You can download graphic images in the form of MPEG2 files or order them on Beta SP tape. Registration and video are free to the media. Images are available in the Volvo Trucks image bank <http://images.volvotrucks.com>.

Volvo Trucks provides complete transport solutions for professional and demanding customers, offering a full range of



medium to heavy duty trucks. Customer support is secured via a global network of 2,300 dealers and workshops in more than 140 countries. Volvo trucks are assembled in 16 countries across the globe. In 2012 more than 105,000 Volvo trucks were delivered worldwide. Volvo Trucks is part of the Volvo Group, one of the world's leading manufacturers of trucks, buses and construction equipment, and drive systems for marine and industrial applications. The Group also provides solutions for financing and service. Volvo's work is based on the core values quality, safety and environmental care.