



Press Information

President, Volvo Truck's Visit Highlights Commitment to Syria

Volvo Truck Corporation President Mr. Staffan Jufors , Mr. Björn Ingemansson - SVP ID Division , Mr. Bengt Persson - SVP Quality & Technical Support , Mr. Lars Lidman – SVP Legal Council , and Mr. Stefan Tilk - Area Director recently visited Syria highlighting Volvo Truck Corporation commitment to promoting and supporting its sole dealer – Nahas Enterprises Group - development.

On Wednesday 20 January Volvo Trucks President Staffan Jufors and board staff from Volvo trucks visited Syria - Damascus, for the first time, to meet their sole dealer there ; Nahas Enterprises Group.

The visit embedded mutual discussions between Mr. Saeb Nahas - NEG President & CEO and Mr. Staffan Jufors - VTC President in attendance of Mr. Waie'l Shoukair - Nahas Intertrade Managing Director and other executives from both parties. The discussions covered a range of critical topics including the future plans and extended cooperation.

"We can and will do more to increase Volvo Trucks presence in Syria" Mr. Nahas said at the end of his discussions with the delegation.

The delegation paid a visit to the dealer's service center in Kusweh and the sales department in Damascus free zone, and concluded their visit to Syria by a tour in the Old City.

It is worth mentioning that Volvo Trucks in Syria has been occupying No.1 Market Share for the last seven years among other European Brands.

For more information, please contact :
